

# Application for Gold West Country Cooperative Marketing Funds

Please type:

Organization Name(s) Anaconda Chamber of Commerce  
Telephone 406-563-2400

Legal Address 306 E Park City Anaconda Zip  
Code 59711

Project Supervisor Edith Fransen Telephone 406-563-2400

Address \_\_\_\_\_ City \_\_\_\_\_ Zip Code \_\_\_\_\_

Regional President Mike Strang Telephone 683-4288

Tourism Region Gold West Country

Project Title Brochure distribution

Total Budget for Project (taken from attached detailed budget) \$ 2241.08

Percentage of Cooperative Funds Requested 48 % Dollar Amount of Cooperative Funds Requested  
\$ 1120.54

Proposed starting and ending dates (maximum 1 year) : From May 14, 2012 To: Sept. 15, 2012

Funding Source (Outline in detail sources from which funds are to be provided):

a. Regional/CVB funds	\$ <u>1120.54</u>
..00 *	
b. Memberships	\$ <u>1120.54</u>
c. Advertising Revenue	\$ _____
d. Cash on Hand	\$ _____
e. Other (please list)	
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
TOTAL (should equal total project budget)	\$ <u>2241.08</u> *

## **Cooperative Marketing Application**

### **1. Narrative description of this project. Include how the project is executed.**

The Anaconda Chamber of Commerce brochure was produced to let potential visitors to our area see some of our attractions. The format is a 9 x 16 inch folded two times to approximately 4 x 9 inches that makes it easy to send out in a regular envelope.

Certified Display distributes the brochures in 5 areas of the State of Montana and the Pocatello/Idaho Falls area. Brochures are placed in our Anaconda Visitor Center and are mailed out in visitor packets and to other Chambers and Visitor Centers upon request.

### **2. Anticipated economic benefit of this project (i.e., increased visitation, length of stay, how project will increase appeal of region as a travel destination, etc.).**

We want people to come stay for a few days – to fish, sightsee, snowmobile, ski, etc. We want to insure that by promoting attractions throughout the county. The Chamber hopes to attract visitors that stop by on their way to an out of state destination; those who specifically are visiting the state and looking for day trips to interesting communities and attractions and those who specifically are coming to Anaconda.

By providing information about our attractions and those surrounding us, we hope to appeal to tourists to stay over in Anaconda.

### **3. Target market for this project.**

To distribute as many brochures as possible to all types of tourists to stop in Anaconda and see what we have to offer.

### **4. Method of Project Evaluation.**

By basing it on the number of requests for information we receive and by the number of brochure's Certified Folder has distributed.



**CERTIFIED**  
FOLDER DISPLAY  
SERVICE, INC.

SALESPERSON: 131000 - Curtis Spindler

ADVERTISER ID: 121107

**SHIP TO:**

ADVERTISER: Anaconda Chamber of Commerce

CONTACT: Faye Najjar

EMAIL:

ADDRESS1: 306 E. Park

ADDRESS2:

CITY: Anaconda

STATE: MT

PHONE: (406) 563-2400

FAX:

NEW ADDRESS:

ADDRESS1:

ADDRESS2:

CITY:

STATE:

PHONE:

FAX:

ZIP: 59711

ADVERTISER: Anaconda Chamber of Commerce

CONTACT: Faye Najjar

WEB SITE: www.anacondamt.org

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**CORPORATE OFFICE:** 1120 Joshua Way, Vista, CA 92081 • (760) 727-5100 fax (760) 727-1583 (800) 799-7373 www.certifiedfolder.com

**DISTRIBUTION SERVICE AGREEMENT**

FEDERAL TAX ID: 81-0106050 REF: 10-0067243

PO NUMBER:

**BILL TO:**

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CONTACT: Faye Najjar

DATE: 10/03/2011

CONTRACT: 11-0072489

START DATE: 05/01/2012

END DATE: 07/31/2012

REV: 00001

NAME OF BROCHURE / PUBLICATION: Anaconda Chamber

INVENTORY ID NUMBER: 002866

We will distribute the above named item in the area or areas set forth below. Display shall be on a single pocket basis. Minimum distribution period is 3 consecutive months.

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CONTRACT: 11-0072489

START DATE: 05/01/2012

END DATE: 07/31/2012

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AGREEMENT TO TERMS: Advertiser hereby acknowledges that Advertiser has read all the terms and provisions set forth on the front and backside of this Agreement, and agrees that all such terms and provisions are a part of this Agreement.

**APPROVED BY ADVERTISER**

Signature:

Name (print):

Title:

Date:

APPROVED BY (Certified Folder Display corporate office)

Signature:

Name (print):

Title:

Date:

Print Date: October 03, 2011 at 12:35 PM

White Copy - Corporate Yellow Copy - Advertiser Pink Copy - Salesperson

Page: 1 of 1

CF072 rev. 08/13/07.

329.96  
587.15  
472.78  
512.18  
338.99

361.80  
643.80  
518.40  
561.60  
371.70

67 05/01/12 07/31/12 120.60  
116 05/01/12 07/31/12 214.60  
96 05/01/12 07/31/12 172.80  
104 05/01/12 07/31/12 187.20  
59 05/01/12 07/31/12 123.90

1-VM-1-RM/BU Butte/I-15 & I-90 (\*6 season loc.)  
1-VM-1-RM/VL Yellowstone Route (\*17 season loc.)  
1-VM-1-RM/MV Missoula/5 Valleys (\*11 season loc.)  
1-VM-1-RM/HG Helena/Great Falls (\*5 season loc.)  
1-VM-1-NW/IF Pocatello/Idaho Falls

**COMMENTS/SPECIAL INSTRUCTIONS:**

**MONTHLY BILLING SCHEDULE (Plus any applicable sales tax)**

Apr	May	Jun	Jul	Aug	Sept
747.03	747.03	747.00	0.00	0.00	0.00
Oct	Nov	Dec	Jan	Feb	Mar
0.00	0.00	0.00	0.00	0.00	0.00

PREPAYMENT OPTION (Please check one)

Cash

Check

Card

Other

Net 30

TOTAL NET FEE (Plus any applicable tax)

2,241.06

2,241.06

**REGION/CVB PROJECT BUDGET  
PROJECT NAME**

	State Tourism Funds	Other Funds	Total
<b>PROFESSIONALSERVICES:</b>			
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
<b>TOTAL</b>	\$0	\$0	\$0
<b>MARKETING/ADVERTISING:</b>			
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
	\$0 +	\$0 =	\$0
<b>TOTAL</b>	\$0	\$0	\$0
<b>TRAVEL:</b>			
Personal Car	\$0 +	\$0 =	\$0
Commercial Transportation	\$0 +	\$0 =	\$0
Meals	\$0 +	\$0 =	\$0
Lodging	\$0 +	\$0 =	\$0
Vehicle Rental	\$0 +	\$0 =	\$0
<b>TOTAL</b>	\$0	\$0	\$0
<b>OTHER:</b>			
Distribution-Certified Folder	1120.54	1120.54	1120.54
	+	\$0 =	
	+	\$0 =	
	+	\$0 =	
	+	\$0 =	
	+	\$0 =	
	+	\$0 =	
	+	\$0 =	
	+	\$0 =	
	\$0 +	\$0 =	
<b>TOTAL</b>			
	1120.54	2241.08	
	1120.54	2241.08	
<b>REGION/CVB</b>	<b>PROJECT</b>		
<b>TOTAL</b>			